



Programs, Sports Management & Marketing Internship (up to 30 hours/week)

The internship will focus on program administration, marketing, promotions and communications. This internship will provide experience in sports administration, strategic planning, communication, promotions, and computer skills (including but not limited to web content, social media, and database management).

Primary responsibilities include:

- Serving as liaison for our summer social Tennis and Pickleball League.
- Duties include overseeing the league website, social media management, attending match play, overseeing special promotions, and answering player inquiries.
- Assisting with the Atlanta Youth Tennis & Education Foundation programs and fundraisers.
- Assisting with USTA Atlanta Promotional Campaigns and Events.
- Assisting with the creation of social media posts, online giveaways and promotional flyers.
- Assisting with developing and implementing marketing strategies that will increase individual and team play, ultimately leading to membership growth.
- Organizing and updating media and sponsorship databases.
- Attending USTA Atlanta events (schedule permitting).
- Other responsibilities assigned by the Executive Director and Marketing and Event Specialist.

Candidates must be current students looking for curriculum related internships.

Candidate should have strong written and communication skills, a high level of organization and the capability to balance several projects concurrently. Graphic design experience is preferable though not required.

To apply, please send an e-mail to beth@ustaatlanta.com with the following:

A copy of your **resume**

Two references whom we could call on*

Preferred start/end date for 8 weeks

Your level of familiarity with **TENNIS!** (Do you play? Are you familiar with the rules?)

A background in tennis is not required so if you're not a player, no worries!

*The references should be from someone you've worked with directly or reported to, and they cannot be someone related to you.

Questions? Contact beth@ustaatlanta.com

USTA Atlanta is the largest community tennis association in the USTA (the governing body of Tennis in the United States) in terms of membership and participation. With over 41,000 members in the greater Atlanta area, we proudly serve up a wide variety of tennis programs, including USTA leagues, adult and junior recreation programs, and a youth foundation. USTA Atlanta has garnered National and Regional accolades, including being awarded the USTA Community Tennis Association of the Year Award in 2005 and the USTA Member Organization of the Year in 2007 and again in 2012, as well as the 2021 and 2022 Community Tennis Association of the Year from USTA Georgia.